



BRAND GUIDE—ERICA WIGGENHORN







Erica



LOGO KIT

ON DARK & ON LIGHT BACKGROUNDS

F3BDAD

D9A392

D29081

C78170

C58787

E5DCD8

9DABA4

6D6560

9D7857

363435

COLOR PALETTE

ACCENT FONTS

USED FOR: HEADLINES QUOTES EMPHASSIS

PAID FONT

STYLED UP

Handgloves

\$15—MYFONTS

PAID FONT

SILVER SOUTH SCRIPT

Handgloves

\$16—MYFONTS

SUBSCRIPTION

FREIGHT DISPLAY PRO

Handgloves

ADOBE FONTS

NOTE: There are no great free alternatives for these two script fonts. Use Freight Display from Adobe Fonts in place of script fonts for website emphasis.

WORKHORSE FONT

USED FOR: EVERYTHING ELSE

FREE WEBFONT

WORK SANS

Handgloves

GOOGLE FONTS

Sene dolore pa duciaeped qui
occum repudaeped qui a dis
qui berum fugita vent harciliae
nam nam voluptam, non conem
explat usdae. Et et laborpor apel
ipsaeped atiuur, offic temodi con
placcus rem untur, ipis aut quis
aut as aut unt

A Whole, Healed Heart



JOURNAL PROMPTS AND
SCRIPTURE PRAYERS OF DAVID
TO PRAY WHEN PROCESSING
SUFFERING

Want to Feel Closer to God?

It's time to take back your rest, purpose, and connection to God. *The Busy Woman's Bundle to Connecting with God* will help you learn how to prioritize what matters most in your life.

GET ALL 3 BOOKS: What Jesus Wants Women to Know About God, *The Busy Woman's Guide to Praying for Her Family & Friends*, and *50 Days to Feel Closer to God*.



*The hard things
you face will bring
great reward.*

BLESSED IS THE ONE WHO
PERSEVERES UNDER TRIAL
BECAUSE, HAVING STOOD THE
TEST, THAT PERSON WILL
RECEIVE THE CROWN OF LIFE
THAT THE LORD HAS PROMISED
TO THOSE WHO LOVE HIM.

JAMES 1:12

WHAT KIND OF

Best Friend

ARE YOU?



YOU WERE MEANT FOR

Contentment

VISUAL LANGUAGE



IDENTITY DEVELOPED BY
THE BLOCKS AGENCY

THEBLOCKSAGENCY.COM